

Blue Ridge, Inc. - DBA WNC Online

Privacy Statement

WNCONLINE respects your privacy and is committed to protect the personal information that you share with us. Generally, you can browse through our website without giving us any information about yourself. When we do need your personal information to provide services that you request or when you choose to provide us with your personal information, this policy describes how we collect and use your personal information.

Information Collection

Personal information means any information that may be used to identify an individual, including, but not limited to, a first and last name, email address, a home, postal or other physical address, other contact information, title, birth date, gender, occupation, industry, personal interests, other information when needed to provide a service you requested.

When you browse our website, you do so anonymously, unless you have previously indicated that you wish WNCONLINE to remember your login and password. We don't automatically collect personal information. We do log your IP address (the Internet address of your computer) to give us an idea of which part of our website you visit and how long you spend there. But we do not link your IP address to any personal information unless you have logged in to our website. Like many other commercial websites, the WNCONLINE website may use a standard technology called a "cookie" to collect information about how you use the site. Please go to ["Cookies and Tracking Information"](#) below for more information.

WNCONLINE collects personal information when you register with WNCONLINE for a WNCONLINE account, when you use certain WNCONLINE products or services, when you participate in an online survey, when you ask to be included in an email or other mailing list, or when you submit your personal information to WNCONLINE for any other reason.

Notice

When personal information is collected, we will inform you at the point of collection the purpose for the collection. WNCONLINE will not transfer your personal information to third parties without your consent.

If you choose to provide us with your personal information, we will only transfer that information within WNCONLINE.

Cookies and Tracking Technology

A cookie is a small data file that certain Web sites write to your hard drive when you visit them. A cookie file can contain information such as a user ID that the site uses to track the pages you've visited, but the only personal information a cookie can contain is information you supply yourself. A cookie can't read data off your hard disk or read cookie files created by other sites. Some parts of WNCONLINE's website use cookies to track user traffic patterns. We do this in order to determine the usefulness of our website information to our users and to see how effective our navigational structure is in helping users reach that information.

If you prefer not to receive cookies while browsing our website, you can set your browser to warn you

before accepting cookies and refuse the cookie when your browser alerts you to its presence. You can also refuse all cookies by turning them off in your browser, although you may not be able to take full advantage of WNCONLINE's website if you do so. In particular, you may be required to accept cookies in order to complete certain actions on our website.

How We Use Information Collected

WNCONLINE uses information for several general purposes: to fulfill your requests for certain products and services, to personalize your experience on our website, to keep you up to date on the latest product announcements, special offers or other information we think you'd like to hear about.

Information Sharing and Disclosure

Your personal information is never shared outside WNCONLINE without your permission.

Data Security

Your WNCONLINE account information is password-protected for your privacy and security. WNCONLINE safeguards the security of the data you send us with physical, electronic, and managerial procedures. In certain areas of our websites, WNCONLINE uses industry-standard SSL-encryption to enhance the security of data transmissions. While we strive to protect your personal information, we cannot ensure the security of the information you transmit to us, and so we urge you to take every precaution to protect your personal data when you are on the Internet. Change your passwords often, use a combination of letters and numbers, and make sure you use a secure browser.

Children and Privacy

Our websites do not target and are not intended to attract children under the age of 13. WNCONLINE does not knowingly solicit personal information from children under the age of 13 or send them requests for personal information.

Third Party Sites

WNCONLINE's website contains links to other sites. WNCONLINE does not share your personal information with those websites and is not responsible for their privacy practices. We encourage you to learn about the privacy policies of those companies.

Changes to this Privacy Policy

WNCONLINE will amend this policy from time to time. If we make any substantial changes in the way we use your personal information we will make that information available by posting a notice on this site.

Questions or Suggestions

If you have questions or concerns about our collection, use, or disclosure of your personal information, please email us at isp@wnconline.net.

This document was last updated May 27, 2004